

WITH OUR
VISION +
VOICES



Founded in 2006, The IDEAL School of Manhattan is an inclusion school dedicated to creating a diverse community that affirms and accepts the full identities of all people, while inspiring academic excellence, creative leadership, and a desire to build a more just and equitable world.

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CHANGING
OUR
WORLD



THE
IDEAL SCHOOL
OF MANHATTAN'S
14TH ANNUAL
GALA

CELEBRATING THE CREATIVE ARTS AT IDEAL

Jeff Rossen created, hosts, and manages the "Rossen Reports" consumer investigative unit, America's #1 consumer brand on television. Rossen contributes to all NBC properties, including "TODAY," "NBC Nightly News" and "Dateline NBC," and the network's digital platforms.

Millions of people turn to "Rossen Reports" for product purchasing decisions, safety/security information, and money-saving tips. Leading a growing team, Jeff has expanded into digital and social media platforms— influencing the lives of millions more.

MONDAY, FEBRUARY 25, 2019
6:30 PM
PIER SIXTY
AT CHELSEA PIERS
23RD STREET AND WEST SIDE HIGHWAY
HOSTED BY JEFF ROSSEN
NBC NEWS
NATIONAL INVESTIGATIVE CORRESPONDENT

KINDLY RSVP BY FEBRUARY 11, 2019
Response card enclosed or respond online at
www.theidealschool.org/giving/gala

SELF-PORTRAITS BY IDEAL LOWER SCHOOL STUDENTS.



All proceeds support
tuition assistance
through IDEAL's Open
Door Scholarship Fund.
The Open Door Scholarship
Fund supports IDEAL's
mission by enabling the
school to maintain a
socioeconomically diverse
community.

- **PREMIUM
EVENT SPONSORSHIP**
\$25,000 Two tables in a prime location, tickets for 24 guests, full-screen color ad with extended visibility in digital Gala Journal, and acknowledgment as Premium Event Sponsor at the event and on school website

- **EVENT SPONSORSHIP**
\$10,000 Table and tickets for 12 guests in a preferred location, full-screen color ad with extended visibility in digital Gala Journal, and acknowledgment as Event Sponsor at the event and on school website

- **TABLE**
\$5,000 Table and tickets for 10 guests, full-screen color ad in digital Gala Journal, and acknowledgment at the event and on school website

- **PREMIUM TICKETS**
\$1,000 Two tickets, half-screen color ad in digital Gala Journal, and acknowledgment at the event and on school website

- **TICKET**
\$500 Individual ticket, quarter-screen ad in digital Gala Journal, and acknowledgment at the event and on school website

- **TICKET \$400** Individual ticket

- **SPONSOR-A-TICKET**
\$400 I cannot attend, but I would like to sponsor _____ [number] IDEAL parent[s] to attend.

I cannot attend, but I would like to support The IDEAL School by making a donation in the amount of \$_____.

RSVP

Kindly RSVP by February 11, 2019
Response card enclosed or respond online at www.theidealschool.org/giving/gala

DIGITAL GALA JOURNAL AD I would like to purchase a color ad in the digital Gala Journal:

☐ Full-Screen Ad \$1,000 ☐ Half-Screen Ad \$500 ☐ Quarter-Screen Ad \$250

Please provide text for the journal ad or send text and artwork to idealgala2019@theidealschool.org by February 11, 2019.

DONOR CONTACT INFORMATION

NAME (AS YOU WOULD LIKE IT PRINTED IN THE ACKNOWLEDGMENTS)

PHONE

EMAIL

ADDRESS

If you are bringing guests, please provide their names:

PAYMENT Please charge \$ ☐ Visa ☐ Mastercard ☐ AMEX

NAME ON CARD

CARD NUMBER

ADDRESS

EXPIRATION DATE

CCV

☐ Please check here if you would like to use this credit card number to pay for auction items purchased at the event.

Respond online at www.theidealschool.org/giving/gala

Please make checks payable to The IDEAL School of Manhattan. All contributions over the fair market value are tax deductible as allowed by law.