

ANNUAL REPORT *of* GIVING 2020-21



Mission

The IDEAL School of Manhattan is an inclusion school dedicated to creating a diverse community that affirms and accepts the full identities of all people, while inspiring academic excellence, creative leadership, and a desire to build a more just and equitable world.

CONTENTS

5	Introduction
6	School Leadership and Staff 2020-21
8	Message from the President of the Board of Trustees
9	Message from the Head of School
10	Operating Budget
12	Founding Benefactors Society
14	The IDEAL School Parents Association
16	The Open Door Scholarship Fund
18	The 16th Annual IDEAL School of Manhattan G.A.L.A.
20	G.A.L.A. Contributors
28	Pioneer Fund Contributors
30	Ways to Give





Starting on opening day and continuing throughout the year, IDEAL followed strict COVID protocols to keep our community safe.

In this annual report, we recognize and express our gratitude to all of our supporters for their financial contributions in the 2020-21 fiscal year. In 2021, The IDEAL School of Manhattan graduated its fourth class of seniors as a fully registered and accredited K-12+ independent school, the only inclusion school of its kind in New York. Thirteen IDEAL students moved on to continue their educational experiences at colleges or postsecondary programs, including IDEAL's own Next Steps Transition Program. With the financial support of the friends, families, and staff members named in this report, IDEAL is able to provide a rigorous, nurturing, vibrant learning environment to a truly diverse body of students. As the pandemic continued, these contributions also helped to offset the many investments that were made to keep our community members safe and maintain continuity for our students throughout the school year and moving into 2021-22.

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Tyler Arrington	Kristen Fata	Teresa McSharry	Caroline Savage
Maya Bach	Emily Feldman	Amanda Menzie	Theresa Schneider
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Courtney Becker	Rena Franklin	Angela Micevska	Maggie Seymour
Jessica Bendix	Caitlyn Frayard	Victoria Milmore	Carla Shere
Cayla Berejikian	Laurie Goldberg	Jasmine Moreira	Will Simbol
Kasey Blau	David Gorman	Ricardo Morel	Riley Sousa
Rebecca Brown	Diandra Hansen	Kara Morgan	Lindsay Spector
Michelle Brownstone	Elizabeth Hazelwood	Lori Murphy	Hayley Speisman
Maggie Bush	Carly Heffron	Morgan Murphy	Zola Stennett
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Rebecca Chandra	Trevlyn Henry	Mirella Nappi	Ashlee Stewart
Mary Grace Chapman	Stephanie Hilton	Emily O'Brien	Melanie Stuart
Jorge Chica	Lauren Hoyt	Maria O'Brien	Dominique Teixeira
Wayne Clark	Isha Iyer	Elizabeth O'Driscoll	Constance Thompson-Brett
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Bianca Cordero	Samuel Keany	Janie Papernik	Elizabeth Wing
Amanda Corneau	Joseph Kemp	Mike Pena	Janet Wolfe
Patrick Davey	Hannah Kim	Benjamin Pickerall	Ryan Zaccaro
Marissa Davis	Jessica Kogan	Angie Pillier-Odate	
Grismilda de la Cruz	Sydney Krug	Rory Plunkett	
Jennifer Denninger	Emily Kuntz	Jared Pollet	
Matthew Dickerson	Samantha Leonardo	Lindsey Regensburg	

A MESSAGE FROM THE PRESIDENT OF THE BOARD

Dear IDEAL Families and Friends:

The 2020-21 school year was a second year of reinvention as the Board decided that our doors would be open but we would also bring an IDEAL education to students who remained at home due to the pandemic. I want to thank the other members of the Board of Trustees who worked tirelessly with IDEAL administrators to develop and implement plans that would keep our students safe and also continue to follow our mission.



I am happy to share that we were able to weather the storm. We reinvented our largest fundraiser, the 16th Annual G.A.L.A. (Gatherings Across a Large Area) as a series of smaller gatherings held at the homes of community members within their trusted pods, but connected together online in honor of our own frontline workers, our faculty and staff. Thanks to the faculty members and students who put together music videos and to our seniors, who recorded video messages for the G.A.L.A. guests. The evening netted over \$200,000 that went to support our operating budget and benefit our students. The Gala, combined with other fundraisers such as the Summer Double Dip, An IDEAL Day of Golf, 5K Your Way, and other efforts brought \$744,882.50.

Many times over the year, I was in the room as my son attended his classes, virtual dances and get-togethers, and school assemblies. I witnessed the power of inclusion and saw that no student was left out of the conversation, the lesson, or the fun, not by teachers and not by other students.

Your support enables us to fund this unique program. As important as outside donors are to continuing our mission, our IDEAL school community proved their commitment to our mission with overall donations to The Pioneer Fund reaching 91% for families and 100% for faculty and staff. Giving financially, while giving of themselves every day, is proof positive that our faculty and staff are simply the best.

We on the Board have had to learn a lot since March 2020. Like everyone, we navigated uncharted waters, learning as we went. I greatly appreciate the work of our Board, but especially the work that our faculty and staff did to make the school operate on a day to day basis throughout this trying time.

Thank you for all you have done to keep us going,

Jay Eisenhofer
President of the Board of Trustees

A MESSAGE FROM THE HEAD OF SCHOOL

Dear IDEAL Families and Friends:

The 2020-21 school year brought many new challenges for the IDEAL community. Our plan to start the second school year in the pandemic was to re-open our buildings in September 2020 with a hybrid model, allowing our students to attend in-person or online. I am proud to say that everyone stepped up to do their part to make the transition to yet another way of teaching and learning a success. We all did our best to live the IDEAL mission while navigating this new reality.



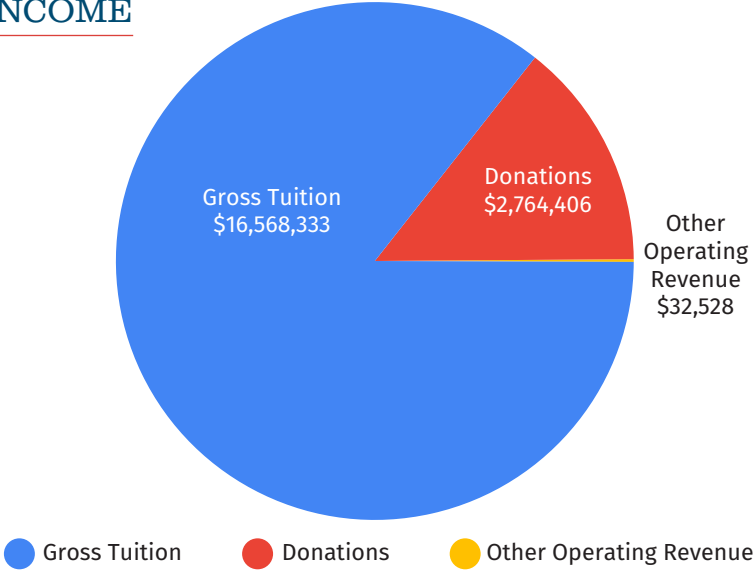
We kept our IDEAL traditions in a modified form throughout the year, initially assembling only on Zoom, but later coming together in person in larger groups for our Senior Dinner and Graduation. Our largest senior class yet saw 13 students move up to college and postsecondary programs including our Next Steps Transition Program. I am proud to share that our seniors earned over \$950,000 in scholarship dollars and added many more schools to our impressive list of acceptances and matriculated to schools including Colgate University, Emerson College, Syracuse University: InclusiveU, and further afield at the University of South Carolina Aiken and Xavier University of Louisiana.

Though challenged in so many ways by the pandemic, we held together as a community, whether attending dances on Zoom or modifying school sports to align with social distancing standards. Families attended the annual Civil Rights Museum and ArtBeat online and our teachers and students developed innovative ways to share their work in this forum. We even created the inclusive, virtual 5K Your Way, welcoming participants from an expanded community to take advantage of the limitless opportunities of a virtual event. More than 200 people joined our 5K and also made contributions to The Pioneer Fund.

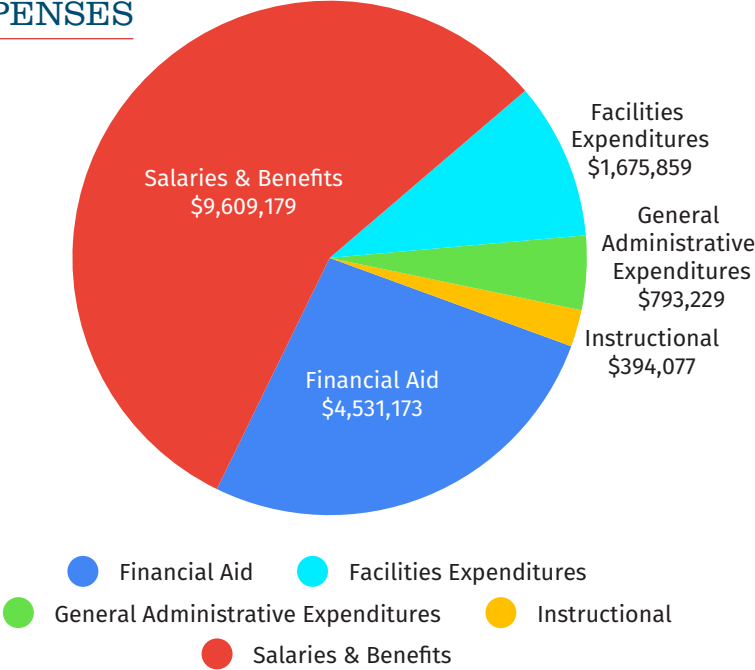
We hope that we can always teach all of our students inside our buildings and welcome in families to join our traditions, but I want to give my thanks to everyone who continues to do their part to adapt to our current circumstances. We have never lost sight of the importance of inclusion and equity in our school and the world at large. Thank you for teaching, supporting, donating, and volunteering. Together we are IDEAL.

Janet Wolfe
Head of School

OPERATING INCOME



OPERATING EXPENSES





IDEAL faculty members took full advantage of utilizing outdoor spaces for instruction, including a closed 91st Street and the roof deck at B'nai Jeshurun.



THE FOUNDING BENEFACTORS SOCIETY

The Founding Benefactors Society was established in 2006 to recognize individuals and families who donated \$25,000 or more to IDEAL during the school's first five years (2005-2009).

The IDEAL School of Manhattan is incredibly grateful to all those who committed critical resources to the school during this time.

Anonymous

Julie and Jason Ader

Rebecca Amitai and Morty Schaja

Rachel and Indrajit Bardhan

Carole and Les Feinglass

Alyssa and Cliff Greenberg

Julia Harquail and John Hackett

Karen and Gregory Harquail

John Hickey

Hillary and Glenn Krevlin

James Lyle

Marla Mayer and Chris Ahearn

Heather and Robert Mylod

Tracy Nixon

Mara and Ricky Sandler

Eitan Sarnell

Caryn Seidman-Becker and Marc Becker

Michelle Smith

The Solot Family Foundation

Stephanie and Harry Wagner

Kate Winslet

The Y.C. Ho/Helen and Michael Chiang Foundation

Holly and Michael Zimmerman

Audra Zuckerman and Mitch Rubin



Riverside Park, always an asset for instruction and recreation, became more of an extension of the IDEAL campus.

THE IDEAL SCHOOL PARENTS ASSOCIATION

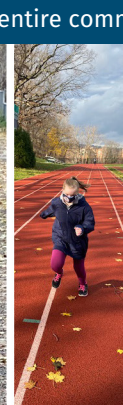
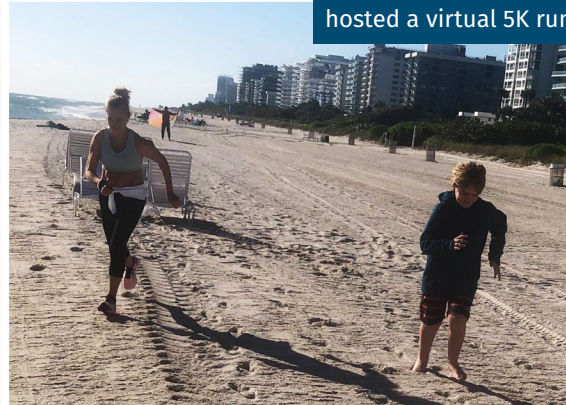


The **IDEAL School Parents Association** fosters a spirit of community and serves as a bridge of communication and cooperation among the parent body, administration, and faculty. The PA also coordinates volunteer efforts and helps organize various fundraising and community-building events that support IDEAL's mission. All families of students attending the school are automatically members of the PA, and class representatives keep families informed about life at the school and PA initiatives.

In 2020-21, the PA was instrumental in our fundraising efforts that saw family giving to The Pioneer Fund reach 94%. The IDEAL community thanks the leadership and members of the Parents Association for their hard work and generosity.



On December 1, 2020, coinciding with #GivingTuesday, IDEAL hosted a virtual 5K run, walk, or wheel for the entire community.



PA EXECUTIVE COMMITTEE

President, Tar-kee Williams
 Lower School Vice President, Mary Sessoms
 Upper School Vice President, Ellen Zimmerli
 Co-Treasurers, Sunitha Jasti and Eunice Negron

CLASS REPRESENTATIVES

Melissa Silva
 Sonia Nasser
 Elizabeth Kurtin
 Verdean Brown
 Ellen O'Malley
 Antonio Gregori del Rosario
 Stacy Kesten
 Marisela Beriguete
 Debra John

THE OPEN DOOR SCHOLARSHIP FUND

DEAL's student community reflects the rich diversity of New York City, and we are extremely proud of our extensive socioeconomic diversity. The Open Door Scholarship Fund, established in 2010, allows us to continue to provide access to an independent school education for students from under-resourced communities. Every dollar donated to the Open Door Scholarship Fund goes directly toward the tuition of students in the Standard Program.

We seek individual, corporate, and foundation partners to support this effort by funding scholarships for children in need. More than 48% of IDEAL students receive tuition assistance, and the average financial aid award is 89% of tuition. This represents an investment of approximately \$4.8 million annually, approximately 28% of the school's expenditures. Open Door Scholarship funding allows the school to continue to invest meaningfully in the program and to meet the needs of our diverse student body. Thanks to the generosity of donors to the Fund, our Open Door Scholars are thriving.

If you are interested in supporting the Open Door Scholarship Fund, please contact Finance Director Margaret Conklin at mconklin@theidealschool.org. All gifts to the Open Door Scholarship Fund are tax-deductible to the full extent of the law.



Members of the Class of 2021



THE 16TH ANNUAL GALA

IDEAL's Annual Gala commemorates our mission and raises funds to support the school's operating budget. Due to the pandemic, the school reinvented the event as the G.A.L.A. or Gatherings Across a Large Area. The IDEAL community came together to support the school and to recognize the work of our faculty and staff on Thursday, May 13, 2021. Many friends and community members held events where they shared Oysters + Wine packages made available for the occasion by De Gustibus Cooking School, who also provided an oyster shucking presentation and a wine pairing class. We are grateful to the families and friends who attended or donated to this year's event, which raised over \$200,000. All proceeds from the night benefited the Open Door Scholarship Fund, supporting students currently enrolled in the Standard Program and helping their families afford an inclusive IDEAL education.

Thanks to G.A.L.A. Committee members Jannette Lopez, Christine Mickletz, Fred Neuman, Tracy Nixon, and Audra Zuckerman, along with Jay Eisenhofer and the members of IDEAL's Board of Trustees, for the creativity and hard work they put into reimagining our annual in-person tradition as a virtual event, complete with entertainment provided by IDEAL students.



G.A.L.A. attendees gathered at small parties at home and connected together on Zoom

GALA CONTRIBUTORS

\$25,000 and Above

Jay L. Lieberman

Fred Neuman

\$10,000 to \$24,999

Rick Kleeman

Fred and Nancy Poses

Audra Zuckerman and Mitch Rubin

\$5,000 to \$9,999

Jay Eisenhofer

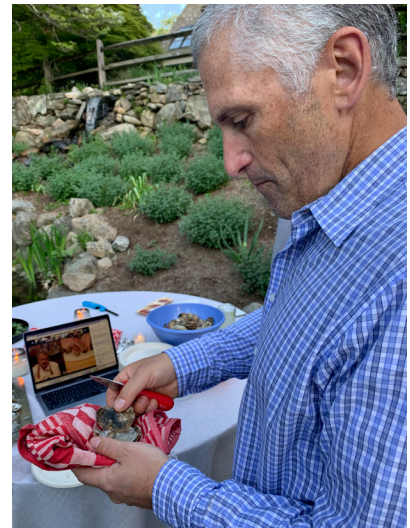
Margaret Lewis

Tracy Nixon

David Sachs

Tracy and Eric Semler

Rebecca Alson-Milkman and Craig Thomas



GALA CONTRIBUTORS

\$1,000 to \$4,999

Chris Ahearn
Michael Cahill
Sara Clarke
Vicki Craver
Katarina Dimich
Carole Feinglass
Jodie Fischer
Camille Fortunato
Diana Gersten
Betsy Haddad
Stacey Hillman
James Kelly
Thomas Kelly
Daniel Kesten
Michael Lorch
Laura and Bob Mogil
Adrienne Mulligan
Brent Ozarowski
Dan and Patti Rube
Barby and Fred Siegel
Regina Skyer
Michelle Smith
Matthew Steinberg
Gregg Weiner
Janet Wolfe
Maxim Yutsis

\$500 to \$999

Rachel Adams
Alexa Arata
Harriet Barovick
Lisa Barry
Jonathan Coleman
Mylan Denerstein
Jason Duffy
Jennifer Foley
Janie Fox
Seth Grossman
Lauretta Joseph
Stacy Kestin
Tracy Lehman
Tyler Leinbech
Michele Maryott
Randy Mastro
Rachel McQueen
Michael Murphy
Joe Palumbo
David Salsberg
Bruce Sandys
Samantha Sheridan
Pam Sloan
Conrad van Tienhoven
Ellen Zimmerli

GALA CONTRIBUTORS

Up to \$499

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Sharon Adams

Andrea Ahearn

Daniel Ahearn

Carolyn Alderson

Colleen Alderson

Donna Anglin

Evan Azrilliant

Maya Bach

Debra C. Bach

Laurence Bank

Fatima Bautista

Robert Bayer

Jeannette Beriguete

Claire Bienen

Anna Boyadjian

Van-Nessa Brown

Louis Burgis

Joseph Cevita

Rebecca Chandra

David Chasen

Jorge Chica

Michael Citro

Margaret Conklin

Luis Cortazar

Elaine Cunningham-Gross

Patrick Davey

Antonio del Rosario

Edvin Dema

Erik Diamond

Adriana DiBastiano

Peter Diegmann

Garrett Dooley

Jackie Eastwick

Margaret Egan

Hakan Ergulec

Gary Esayian

Melissa Espinal

Emily Feldman

Will Fenn

Tara Fersko

Lisa Frissora

Denise Gildea

Todd Girshon

Sherri Goldman

Cristina Gregori

Henry Halse

Diandra Hansen

Randy Harding

Leslie Harwood

Maria Hatcher

Elizabeth Hazelwood

Arelis Henriquez

Steven Herz

Erica Hill

Josh Hopkins

Debra John

Samuel Keany

Joseph Kemp

Elisabeth Krents

Spencer Krug

Emily Kuntz

David Leather

Maria Leather

Roseanne Legrand

William Livingston

Gerard Looby

Jannette Lopez

Anthony Lopez

Brenda Lorch

Lauren Macchio

Chandra Mack

Mildred Marmolejos

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Ann Marie Meissner

Joanna Melendez

David Mensah

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Musselman

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Christine Mickletz

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Ricardo Morel

Laura Mulevicz Ahearn

Jennifer Nassiri

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Inga Urotadze

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Barrett Weeks

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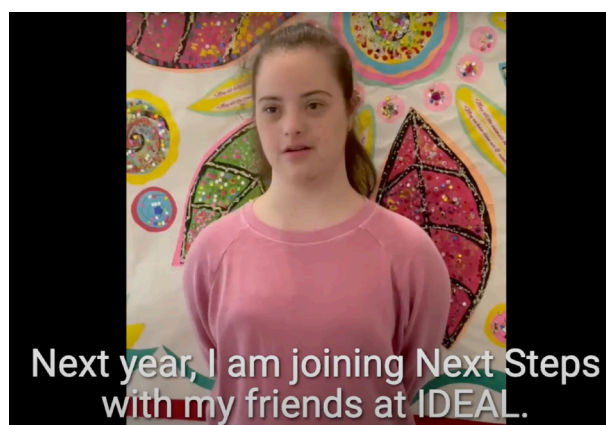
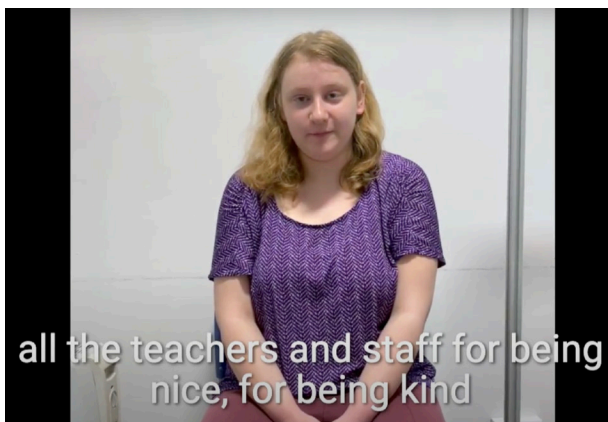
Linda Wosczyk

Yolanda Wynn

Gina Youmans

John Zomchik

Mark Zuckerman



IDEAL seniors recorded videos for the G.A.L.A. sharing reflections on their years at the school

PIONEER FUND CONTRIBUTORS

Three Pillars Society (\$25,000 and Up)

Anne Jameson and Jay Eisenhofer
Jodie and Ron Fischer
Lumind Research Down Syndrome Foundation
Andrea and Fred Neuman
Tracy Nixon
Audra Zuckerman and Mitch Rubin

Circle of Diversity (\$10,000 to \$24,999)

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Michael Lorch
Mastercard
Adrienne and Paul Mulligan
The Bob & Renee Parsons Foundation
Nancy and Fred Poses

Circle of Acceptance (\$5,000 to \$9,999)

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David Sachs
Robert Schiffrin
Jack Shohet
Michelle Smith
Julie and Michael Solot
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PIONEER FUND CONTRIBUTORS

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Celine Finkelstein
Nicholas Finn
Rob Freeman
Ken Giuriceo
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Betsy Haddad
Katherine and Aaron Hood
Eyal Isaac
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Bourzoo Kimyachi
Steve Levine
Daniel Lewis
Rachel and Rob McQueen
Chris Mestl
Bob Mogil

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Jodie and Steve Perkins
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Michael Shohet
Clifford Sirlin
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Martin Trautschold
Frank Wall
Janet Wolfe
Robert Ziff

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Miguel Estrada
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Spencer Krug
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Neal Rosenberg
Conrad Van Tienhoven
Alexandria Witherall

PIONEER FUND CONTRIBUTORS

Idealist

(\$250 to \$499)

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Scott and Mary Ellen Summerville

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Marc Wollemborg

Maxim Yutsis

Pioneers

(Up to \$249)

Paul Abreu

Sharon Adams

Julius Adena

Kathryn Alaimo

Colleen Alderson

Camille Allen

Donna Anglin

Alexa Arata

Nana Asamani-Asante

Maya Bach

Dennise Baesden

Hunter Balkind

Netanel Bar Natan

Fatima Bautista

Joan Beck

Courtney Becker

Camie Belgrave

Jessica Bendix

Jordan Bendix

Susan and David Bendix

Cayla Berejikian

Jeannette Beriguete

Aretha Blake

Renee Bloomfield

BNY Mellon Community
Partnership

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Rebecca Brown

Van-Nessa Brown

Verdean Brown

Laura and Paul Brown

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Dora Caputo

Dawn and Jeff Cavalli

James Cerqua

Anne Champion

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Mary Grace Chapman	Kristen Eckert	Lisa Gilinsky
Jorge Chica	Alyssa Edwards	Joanne Ginis
Ryan Chikaraishi	Valrine Edwards	Joe Ginis
Wayne Clark	Margaret Egan	Cheryl Glover
Daniel Cohen	Maggie Eismeier	Laurie Goldberg
Carla Coles	Latisha Elmes	Sherri Goldman
Margaret Conklin	Melissa Espinal	David Gorman
Joseph Cooper	Free Estrin	Traciana Graves
Bianca Cordero	Stephanie Evans	Diandra Hansen
Amanda Corneau	Julissa Fajardo	Randy Harding
Luis Cortazar	Alicia Farias	Greg Harmon
Princetta Cotto	Krissy Fata	Liz Hazelwood
Chris Cottrel	Juston Feist	Nina Heebink
Stefan Cox	Emily Feldman	Carly Heffron
Elaine Cunningham-Gross	Melissa Felsher	Jonathon Held
Susie Darko	Will Fenn	Arelis Henriquez
Patrick Davey	Tara Fersko	Trevlyn Henry
Marissa Davis	Janie Fox	Steven Hoffenberg
Malena Dayen	Liberty Frank	Sharon and Miles Holman
Grismilda de la Cruz	Rena Franklin	Lauren Hoyt
Jennifer Denninger	Caitlyn Frayard	Edwardo Huezio
Gregory Diamond	Lisa Frissora	Adrienne Hurd
Diana Diaz	Jennifer Gaglio	Isha Iyer
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Maryam Dilakian	Julie Garza	Donna Jenkins
Delyan Dimitrov	Alexandra Gil	Marilu Johnson

PIONEER FUND CONTRIBUTORS

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Shirley Jules	Shea Mandolesi	Roya Nabizadeh
Ariela Katz	Barry Marcus	Marie Belle Naggjar
Sam Keany	Mildred Marmolejos	Mirella Nappi
Carolyn Kelson	Lorena Marques	Sonia Nasser
Richard Kelson	Jessica Martinez	Melissa Neuman
Joseph Kemp	Arnelle McClendon	Maria O'Brien
Hannah Kim	Melissa McCrae	Emily O'Brien
John Kim	Tawana McNeill	Elizabeth O'Driscoll
Jessica Kogan	Shauna McPherson	Kara O'Halloran
Alexandra Krasny	Teresa McSharry	Debra Orlep
Sydney Krug	Joanna Melendez	Ariana Ortiz
Emily Kuntz	David and Charity Mensah	Allison Otero
Maria Leather	Miriam Menzel	Paul Pearlman
Sam Leonardo	Amanda Menzie	Ingrid Peart
David Levy	Angela Micevska	Michael Pena
Margaret Lewis	Christine Mickletz	Heather Brooke Perkins
Bill Livingston	Victoria Milmore	Jennifer Philbin
Tim Lomas	Hakeemat Mogaji	Alyssa Picchini Schaffer
Gerard Looby	Jasmine Moreira	Angie Pillier-Odate
Jannette Lopez	Laneae Moreno	Rory Plunkett
Stephanie Loria	Kara Morgan	Vanessa Polanco
Bob Lynam	Tekecha Morgan	Jared Pollet
Lauren Macchio	Teresa Moriarty	Anthony Providenti
Chandra Mack	Morgan and Lori Murphy	Kiara Raiford
Megan Mack	John Murphy	James Ratti
Amanda Madoff	Jim Musselman	Lindsey Regensburg

PIONEER FUND CONTRIBUTORS

Samuel Reyes	Ayeshah Shabazz	Bryan Weynand
Diego Reyes	Carla Shere	Sheri Whitley
Kiiana Reyes Campbell	Melissa Silva	Brien Wigand
David and Wanda Rice	Will Simbol	Tar-kee Williams
Paulana Roache	Rachelle Singleton	Tyesha Williams
Tamora Rodgers	Matt Sloan	Liz Wing
Shirley Rodriguez-Morales	Nicole Smith	Sharon Wolfe-Shwartz
Dana Romita	Riley Sousa	Christine Wright
Megan Roper	Ali Sousa	Yolanda Wyns
Danielle Rosenberg	Lindsay Spector	Latesa Younger
Schuyler Rowe	Hayley Speisman	Ryan Zaccaro
Christina Ruff	Sheel Spina	Ellen Zimmerli
Andrew Sabatino	Liz Steinberg	
Audrey Salgado	Zola Stennett	
Maurice Salth	MaliRose Strong	
Tatiane Sanchez	Deena Suazo	
Ashley Sansom	Meredith Summerville	
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Pamela Scalise	Zannia Trawick	
Irene Schneeweis	Ana Vidal	
Theresa Schneider	Lavelle Walton	
Ari Schwab	Sheena Washington	
Alan Sclar	Lafarren Washington	
Zoraida Sebastien	Lakia Washington	
Ethan Seid	Cristel Waterman	
Mary Sessoms	Amanda Watermeyer	



Ways to Give to The IDEAL School of Manhattan

CASH CONTRIBUTIONS, CHECKS, AND CREDIT CARDS

A gift of cash is the simplest and most efficient way to support The IDEAL School of Manhattan. Cash donations are put to immediate use for programs, financial aid, salaries, professional development, and other projects. Checks can be sent to the attention of Finance Director Margaret Conklin. Contributions can also easily be made by credit card at www.theidealschool.org/giving or by contacting Margaret Conklin at 212-769-1699 or mconklin@theidealschool.org.

MATCHING GIFTS

Your gift can be doubled if you are employed by one of the more than 1,000 businesses and companies that match employees' and retirees' donations to nonprofit organizations. You can obtain the appropriate forms from your company's human resources department or corporate foundation and forward them to IDEAL with your gift. You will receive credit for both the original gift and the matching gift, and your employer will also be listed as a donor.

SECURITIES

Gifts of appreciated securities may enable the donor to take a tax deduction on the full value of the gift and avoid capital gains on the transfer. In many cases, the actual cost to the donor is far less than the value of the gift to the school. To make a gift of stock or for more information, please contact Finance Director Margaret Conklin at 212-769-1699 or mconklin@theidealschool.org.

PLANNED GIVING

Planned giving can offer many tax advantages for donors and their heirs by naming The IDEAL School of Manhattan as a beneficiary of an estate, trust, or insurance policy, or by establishing a charitable gift annuity. Prospective donors should seek the advice of an attorney since gifts of this kind require variations to accommodate individual circumstances.

GIFTS-IN-KIND

Gifts-in-kind are tangible items, such as works of art, auction items, equipment, books, furniture, real estate, and similar non-monetary contributions. A gift of tangible property may result in a tax deduction for the donor.



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